

# press release

**FOR IMMEDIATE RELEASE**

## **Standard Chartered launches Mobile Banking in Zimbabwe**

*Zimbabwe [28 November], 2011* – Standard Chartered announced today that it has launched mobile banking in Zimbabwe. A phased approach has been used with the service initially available on the Telecel network and Netone coming on board in December 2011.

This roll out will provide the Bank's customers with mobile banking services 24 hours a day, 7 days a week – anywhere in the world, at any time.

Standard Chartered mobile banking service proposition will provide customers with the following services:

- ✓ Balance enquiry
- ✓ Request for a full or mini statement
- ✓ Inter-account transfers
- ✓ Payment of utility bills
- ✓ Cheque book requests
- ✓ SMS Alerts
- ✓ Airtime top up

To enhance security of customers' funds, access to Mobile banking is password protected and uses the latest security technologies currently available. Customers can send and receive their cash without the worry of losing their money, even if they lose their mobile phone.

Standard Chartered always endeavours to leverage on its international expertise and product capabilities to introduce innovative services into its African markets. The launch of mobile Banking in Zimbabwe is the latest in a list of 'alternative banking channels' introduced by Standard Chartered Bank in Zimbabwe. 'Alternative banking channels' are innovative products and services such as ATMs, Point Of Sale (POS) machines and e-statements, which provide

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customers with greater flexibility in their banking requirements, enabling them to organise their finances at their own convenience, in their own time, in the knowledge that their finances are completely secure.

Standard Chartered Bank, Here for good.

**-ENDS-**

**Note to editors:**

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Standard Chartered PLC is a leading international bank, listed on the London and Hong Kong stock exchanges. It has operated for over 150 years in some of the world's most dynamic markets and earns around 90 per cent of its income and profits in Asia, Africa and the Middle East. This geographic focus and commitment to developing deep relationships with clients and customers has driven the Bank's growth in recent years.

With 1700 offices in 70 markets, Standard Chartered offers exciting and challenging international career opportunities for its 75,000 staff. It is committed to building a sustainable business over the long term and is trusted worldwide for upholding high standards of corporate governance, social responsibility, environmental protection and employee diversity. The Bank's heritage and values are expressed in its brand promise, 'Here for good'.

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